

Curriculum Vitae

POB (Peta O'Brien)

Peta O'Brien, originally from Melbourne, moved to London in 1985, where she embarked on a career as a food stylist, organic model maker and facilitator of art related projects. She has always worked as a practicing artist, concentrating on the visual arts with an emphasis on photography and hand built ceramics.

A lifelong interest in art has informed her practice; she has travelled extensively and worked in many countries completing industry related commissions.

Attention to detail has been the driving force behind her award-winning innovative work, which often incorporates minute levels of detail. She continues to explore the avant-garde connections between science and technology and has collaborated internationally with photographers, directors, artists and filmmakers and has frequently lectured about her practice.

O'Brien has been profiled in food and culture journal The Gourmand - under the title, 'Tools of her Trade' and a short film was also made about her multi-disciplinary work, titled 'Detail is Everything'.

She is an avid collector of contemporary art and has curated a number of exhibitions, and facilitated the publication of many art related catalogues and books.

Visual Artist, Organic Model Maker, Photographer and Food Stylist.

2021 - POB&BURNEY, 'TRUST' Nanda\Hobbs, Sydney, Australia

2019 - POB&BURNEY, 'TRUST' shortlisted for the Association of Photographers Awards.

2019 - Organic matter & bone, mixed media sculptures.

2019 - Mixed media works on linen.

2018 - 'Thread Events / Talk' The Station, Bristol, UK.

2018 - 'Fish in Bottles' series designed and styled by POB, photographed by Jonathan Minster.

2018 - 'The Beauty of Offal' series conceptualised and styled by POB, photographed by Jonathan Minster.

2017 - 'Mallow Procedure' series conceptualised and styled by POB, photographed by Jonathan Minster.

2017 - 'Hard Candy' sugar sculptures designed and styled by POB, photographed by Gustav Almestål for Wallpaper Magazine.

2017 - Work featured in, 'Visual Feast' a book of contemporary food photography and styling.

2016 - 'Detail is Everything' film made by The Gourmand, profiling POB's work practice.

2016 - 'Tools of the Trade' – conceptualised and styled by POB, photographed by Rob White, for The Gourmand – issue 03.

2015 - 'Every Pigeon in Paris became a Dove' James Drinkwater exhibition, Hackney, London, UK, co-curated by POB Contemporary.

2015 - 'Dog Eat Dog' styled by POB, large-scale images photographed by Jess Bonham. Ace Hotel, Shoreditch, London, UK.

2015 - 'Ghost Culture' stage show feather jacket, conceptualised, designed and created by POB.

2015 - 'Chambord - Cake for Dinner' surrealist banquet event, designed & styled by POB.

2014 - 'Secrets of the Food Stylists' concepts and styling by POB, photographed by Jenny van Sommers, for Shots 5 Magazine.

2014 - 'The Ultimate Spring' set design and construction for The Sunday Times Magazine.

2014 - 'Camoufleur' preserved moss, camouflage gown and performance, 'From Sidewalk to Catwalk' Barbican, Grant. Designed and constructed by POB as part of The Vivisector. Installation, Rams Place Hackney, London, UK

2014 - 'Adapt or Perish', organic graffiti installation. Concept and design by POB as part of The Vivisector, Olympic Park Canal, Grant.

2014 - 'Dog Eat Dog' styled by POB, photographed by Jess Bonham, for The Gourmand – issue 05.

2014 - 'From River to Catwalk in 48hrs, Caught Couture' smoked salmon ball gown and performance for V&A Museum Takeover, London, UK. Design concept by POB as part of The Vivisector.

2014 - 'Die Kunst des Backens' bread sculptures, styled and constructed by POB, photographed by Lorenzo Vitturi for Die Zeit Magazine.

2014 - 'Oodka Vodka Strawberry Milkshake Frocktail Gown', competition. Design concept by POB, as part of The Vivisector, shortlisted concept.

2013 - 'Hippophagic Oath' – Girl Hoof, conceptualised, art directed and styled by POB, photographed by Sara Morris for The Gourmand – issue 02.

2011 - 'Artists of the Western Desert: Portraits 2006-11' by Ken McGregor. Landscape images and front cover photographed by POB.

2010 - 'Ned Kelly' Adam Cullen exhibition, Black Rat Press, Shoreditch, London, UK, co-curated by POB Contemporary.

2009 - 'Thrice Removed' by David Stewart. Concept and design of book launch event by POB.

2008 - 'Gallows' beggars banquet, styled by POB, photographed by Nathan Gallagher for Relentless Magazine.

2008 - 'Masterpieces from the Western Desert' Bill Whiskey Tjapaltjarri & Wentja Napaltjarri exhibition. Shoreditch, London, UK, curated by POB Contemporary and COSA Gallery.

2007 - 'Tidemark Thames Series' Jasper Knight exhibition. BBB, Shoreditch, London, UK, curated by POB Contemporary and COSA Gallery.

2007 - 'Skoda Fabia Car Cake' TV commercial. Design, project management, construction and logistics by POB.

2006 - 'Degrees of Isolation' Lord Young of Graffham exhibition and book. Cork Street Gallery Mayfair, London, UK, curated and designed by POB.

2006 - 'My Last Supper' book. Set design and construction for Giorgio Locatelli image by POB, photographed by Melanie Dunea.

1985 - 2006 – Multiple international editorial and advertising campaigns for stills, TV and printed publications.